



# LONDON

**SCHOOL & COLLEGE LEAVER FESTIVAL**

ExCeL, 18-19 NOVEMBER 2025

**SALES PACK**



EDUCATING AND INSPIRING YOUNG LONDON



**03**

WHERE AND WHEN?

**04**

ABOUT THE  
LONDON SCHOOL &  
COLLEGE LEAVER FESTIVAL

**05**

WHO ARE OUR VISITORS  
AND WHERE DO THEY  
COME FROM?

**06**

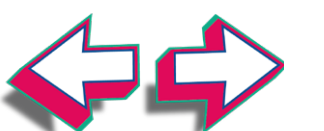
HOW DO WE ATTRACT  
OUR VISITORS?

**07**

HOW TO PARTICIPATE?

**08**

NEXT STEPS...



The London School & College Leaver Festival will take place on **Tuesday 18 and Wednesday 19 November 2025**, at ExCeL London, which is regarded as one of the UK's leading event venues, hosting hundreds of events and over 4 million visitors annually.

Now, thanks to the Elizabeth Line the venue is super accessible, only 20 mins from Paddington Station and just 10 from Liverpool Street.

### Opening times

Day 1: 10.00-14.30

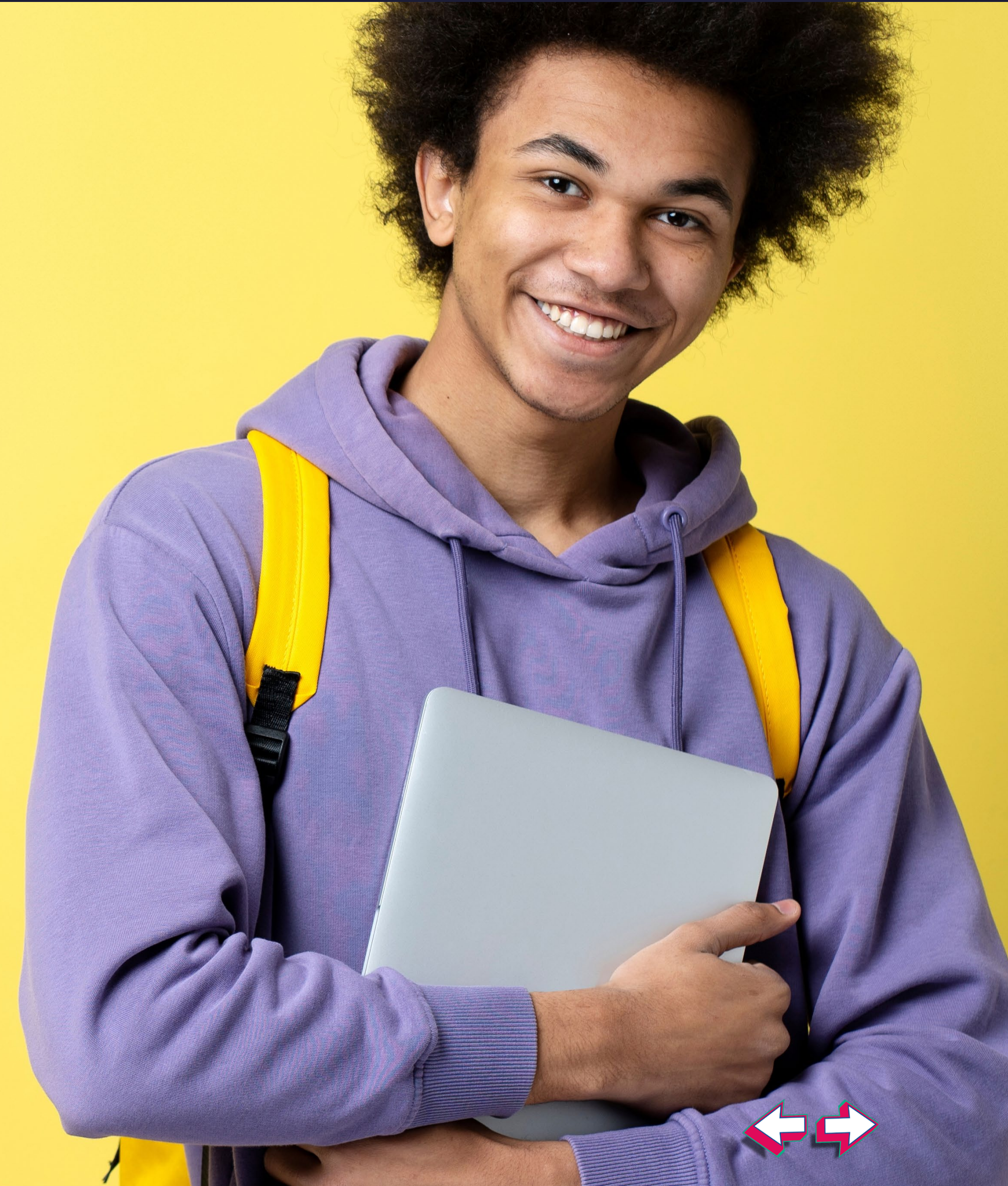
Day 2: 10.00-14.00





## What is the London School & College Leaver Festival?

- A two day, fully interactive and immersive festival held to educate and inspire young London.
- **20,000** visitors.
- With Social Mobility at the heart of everything we do this event is promoted to every Secondary School, College and PRU in London with funding provided to make attendance as easy as possible for everyone.
- **Over 120 exhibitors and supporters** drawn from across the UK, including employers, training providers, FE, HE and professional bodies.





Most of our visitors are from School and College year groups 13, 12 and 11.

This event is promoted to every Secondary School, FE College, PRU and SEN Establishment, as well as other educational and community groups, across London and the surrounding counties.

### **Track your visitor interactions for better ROI.**

Included in your booking is use of our bespoke scanner app, which allows staff on your stand to scan the QR code of any visitor. All data is then sent to your main booking contact within three days of the event taking place, making follow up as easy as possible.

[Click here to watch a video about the scanner app.](#)





We maintain a database of senior contacts within every educational establishment in our target area and have multiple contacts at each, these contacts include:

- **Heads/Principals**
- **Year Heads**
- **Careers Leads**

We provide a **travel bursary** towards the cost of transport for education establishments bringing groups to visit. At a time where budgets are seriously under pressure this gives us a distinct advantage over similar events and encourages Schools/Colleges to bring whole year groups.





**We have package prices to suit all budgets, and an exclusive bundle deal for clients looking to exhibit at both School & College Leaver Festival locations - The NEC, Birmingham (<https://nscifest.com/>) as well as this event at ExCel London.**

**All packages include:**

- Shell Scheme Stand with Nameboard on all open sides
- Event Carpet
- Profile on the website, pre and post-event
- Inclusion in social media campaigns
- Option to provide additional digital resources for campaigns (videos, images, reels and more!)
- Complimentary use of our bespoke and upgraded Scanner App - the easiest way to capture visitor data and stay in touch post-event
- Articles in our quarterly newsletter (subject to approval)

We are able to offer a bespoke, subsidised rate for SME businesses (limited and only available first come, first serve).

All rates and details are listed on the Exhibitor Packages document - please contact us if you haven't received your copy of this yet!

Booking your stand with us couldn't be simpler, just let us know your preferred package and we'll pop over a document to sign. Once this has been returned our Operations Team will be in touch with further details, and then on hand to help you arrange your stand, and make the absolute most of your investment and time at the London School & College Leaver Festival!





If you would like to find out more information, then the best thing to do would be to arrange a short Teams meeting with **Dan Webster**, Sales Director for the London School & College Leaver Festival. We'll take up no more than 15 minutes of your time!



[CLICK HERE](#) to book a Teams meeting now.

Or alternatively contact **Dan Webster** on **0208 159 2412**  
or **dan@nasevents.co.uk**

